**NC State Extension 2017 Needs Assessment**

**County Manager Interview Notes**

Please submit final notes online at: <http://go.ncsu.edu/countymanagers>

1. Let’s begin by talking about what you see as the most important program or service offered by Extension.
2. What would you identify as the one Extension program or service that you believe is the most important in your county? (use list for examples)
3. Why is this such an important program or service?
4. Let’s focus now on those challenges and issues related directly to agriculture and food.
5. What would you identify as the one agricultural or food production challenge or issue that you believe is the most important one facing the county today?
6. Why is this such an important issue or challenge?
7. What priorities in agriculture and food do you feel Extension should address in the future?
8. Let’s focus now on those challenges and issues related directly to nutrition and nutrition related diseases.
9. What would you identify as the one nutrition challenge or issue that you believe is the most important one facing the county today?
10. Why is this such an important issue or challenge?
11. What priorities in the area of nutrition do you feel Extension should address in the future?
12. Let’s focus now on those challenges and issues related directly to the county’s youth.
13. What would you identify as the most important challenge or issue facing the county’s youth today?
14. Why is this such an important issue or challenge?
15. What priorities related to youth do you feel Extension should address in the future?
16. Let’s focus now on those challenges and issues related directly to the county’s families.
17. What would you identify as the most important challenge or issue facing the county’s families today?
18. Why is this such an important issue or challenge?
19. What priorities related to families do you feel Extension should address in the future?
20. Let us now move on and discuss if there are things that Extension could do to improve our service to [insert county name] County.
21. What are we doing well?
22. What are we not doing well?
23. Now let’s talk about what Extension must do in the future to remain relevant to the needs of [insert county name] County.
24. Is there anything you believe Extension should be aware of that could help our mission, county center, or programs?
25. Do you anticipate any issues on the horizon that we could help you with?
26. Before we finish up, is there anything we have not talked about you believe is important for the future of Extension?