

Month, Year	Academic	Research	Extension	Advancement
<p><b>Investors</b> <i>local, state, federal, public, private funders</i></p>				
<p><b>Innovators</b> <i>researchers, professors, Extension specialists, AgBio companies and organizations</i></p>				
<p><b>Implementers</b> <i>farmers, agribusinesses, commodity groups, agriculturalists, Extension clients</i></p>				
<p><b>Connectors</b> <i>Extension agents, 4-H leaders, CALs faculty and staff, commodity groups</i></p>				
<p><b>Influencers</b> <i>commercial media, community leaders, bloggers, civic and faith-based organizations</i></p>				
<p><b>Students</b></p>				
<p><b>Prospects</b> <i>K-12 students, 4-H'ers, ag educators, teachers, guidance counselors, parents, PTAs</i></p>				
<p><b>Alumni and Friends</b></p>				